



CONTEST DESCRIPTION

Purpose: To solicit from the academic library community at large stimulating and innovative ideas for how the *Choice Reviews* database can best be used as an instruction tool by librarians, educators, and students.

What We Are Looking For: Thoughtful and well-formulated ideas for how *Choice Reviews* may be used in instruction and research. We are particularly interested in hands-on ways that librarians might present *Choice Reviews* as a useful tool to faculty and students undertaking research and how it might be used by faculty and students in their work. Your ideas may be as broad and imaginative as you wish so long as they are connected to the goals outlined above and can result in actionable initiatives.

How To Enter: To enter, please submit a description of your idea in 1,000 words or less via by visiting www.choice360.org/blog/ and submitting your entry via the email option. Your essay should address:

- The goal of the service
- Its intended audience (i.e. librarians, faculty, students, researchers)
- How it works

All entries must be received by March 1, 2017. Entries must be signed (anonymous entries will not be considered) and should include full contact information. Entries are welcome from all interested parties; you need not be a librarian to enter.

What Happens Next: During early March, a panel of judges will evaluate each entry with a view toward selecting the most promising proposal for development. One will shall be selected. If your entry is selected, you will be notified by 15 March 2017.

Selection Criteria: Entries shall be judged by a panel of experts. The judges will evaluate and rate the submissions according to the following criteria:

- **Benefit to students and/or faculty research:** What is the overall importance and/or benefit of your proposed initiative?
- **Practicality:** How feasible is the plan in terms of the time and resources required to execute it?

What's In It For You: If yours is selected as the winning entry, you will receive reimbursement for conference registration for the ACRL 2017 Conference in Baltimore, Maryland, on 22-24 March, to a maximum of \$705.

The Fine Print: THIS IS NOT A SWEEPSTAKES OR GAME OF CHANCE. THIS IS A CONTEST OF SKILL. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ENTRIES RECEIVED. Contest only open to legal residents of the fifty (50) United States and the District of Columbia, who have reached the age of majority as of December 1, 2016. Contest begins on or about 12/1/2016 at 12:00 am Eastern Time (ET) and ends at 11:59 pm ET on 3/1/2017. ARV of all prizes: up to \$705. Subject to full **Official Rules**. Sponsor: American Library Association.